The 11th ‘Hyundai World Skill Olympics’ Held In Korea to Reinforce Service Importance

*- Hyundai Motor’s skill competition held to improve service expertise and reinforce service*

*importance*

*- 84 automotive experts from 55 countries joined the event to improve technique expertise*

**Oct. 23, 2015 –** Hyundai Motor Company, South Korea’s largest automaker, held its 11th Hyundai World Skill Olympics at Hyundai Motor’s Technical Training Center this week in Korea. The event tests and celebrates the company’s skilled technicians through various competitions.

Since the first contest in 1995, the competition which is held once in every two years has sought to improve technicians’ skills through systematic training and share updated service information among technicians. The ultimate goal is improving technique expertise at Hyundai service centers around the world for customer satisfaction. Hyundai Motor strives to continuously improve service quality and programs for the best customer service.

From 55 countries, a total of 150 participants including 84 automotive specialists gathered in Korea to perform their latest techniques in an Olympic-style competition. Winner, llya Khlystov (Russia) is a service specialist who received a gold medal prize in the 5-day competition.

Several executives from Hyundai Motor attended the award ceremony today at company headquarters in Seoul. Vice President Kang Rae Lee, head of the International Service Division of Hyundai Motor said: “Top service skills are one of Hyundai Motor’s core values to satisfy the expectations of our customers. This event is critical to improving our customer service experience and elevating our competitiveness as a global automaker.”

The competition comprises practical evaluations of engines, electric devices, chassis, automatic transmissions and other components, as well as a written exam. Hyundai Motor improves customer service satisfaction by strengthening both practical and theoretical knowledge.

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centres worldwide and in 2014 sold 4.96 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localised models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or [www.hyundaiglobalnews.com](http://www.hyundaiglobalnews.com)

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